



Wouldn't you like to be a Chamber Member too?

The Mt. Pleasant Area Chamber of Commerce would like to welcome you as a member. Here are some of the many benefits you will receive with your membership:

Benefits of Chamber Membership

NETWORKING

- ▶ Young Professionals Network (YPN)
- ▶ Referrals Over Breakfast (ROB)
- ▶ **NEW! CEO Roundtable Discussions**
- ▶ Business After Hours
- ▶ Business Over Breakfast (BOB)
- ▶ **NEW! The Grand Affare**
- ▶ **New! Listing on My Chamber App**
- ▶ Chamber Committees

EVENTS

- ▶ **NEW! The Grand Affare**
- ▶ Le Tour de Mont Pleasant™
- ▶ The Annual Golf Outing
- ▶ The Annual Awards Banquet
- ▶ Legislative Breakfasts
- ▶ Economic Outlook Luncheon
- ▶ Lunch & Learns
- ▶ Customer Service Seminars
- ▶ Business Over Breakfast

PUBLICATIONS

- ▶ Membership Directory & Community Guide
- ▶ Business News Monthly Newsletter
- ▶ Business E-Newsletter
- ▶ Isabella County Maps

COLLABORATIVE EFFORTS

- ▶ Blue Cross Blue Shield of Michigan Chamber Plans

- ▶ Accident Fund Workers Compensation Chamber Program
- ▶ Partnership with Middle Michigan Development Corporation
- ▶ Regional Economic Development
- ▶ Regional Business After Hours
- ▶ Regional Advocacy between Chambers of Commerce
- ▶ Ribbon Cuttings
- ▶ Chairman's Circle Membership

REFERRALS

- ▶ Thousands of Referrals Given Every Year to Callers, Emailers and Walk-In Traffic

GOVERNMENT/PUBLIC RELATIONS

- ▶ Legislative Breakfasts (Spring & Fall)
- ▶ Legislative Affairs Committee
- ▶ Advocacy with the Michigan Chamber of Commerce
- ▶ Economic Outlook Luncheon

RESOURCES

- ▶ Projector and Screen
- ▶ Membership Directory and Community Guide
- ▶ Website www.mt-pleasant.net
- ▶ Member Materials and Brochures in Lobby
- ▶ Membership Mailing Label List
- ▶ Ambassadors Club

PROFESSIONAL DEVELOPMENT

- ▶ Rollie Denison Leadership Institute™
- ▶ Professional Workshops and Lunch & Learns

PARTNERSHIP OPPORTUNITIES

- ▶ Sponsorships
- ▶ Advertising
- ▶ Exhibiting
- ▶ Membership Directory
- ▶ Map

COMMITTEES

- ▶ Awards Banquet Committee
- ▶ Golf Committee
- ▶ ROB Committees (Leadership, Membership & Events)
- ▶ **New! Grand Affare Committee**
- ▶ Le Tour de Mont Pleasant™ Committee
- ▶ Legislative Affairs Committee
- ▶ Business Advisory Council Committee

OTHER BENEFITS

- ▶ New Membership Kits
- ▶ Chairman Circle Members Kits
- ▶ Relocation Packets for Newcomers

Benefits of Signing Up Now!

- ★ New Member Welcome Kit
- ★ FREE VIP Pass to Business After Hours, Business Over Breakfast and (2) Legislative Breakfasts - Valued at \$125
- ★ \$20 Off Coupon for a Chamber Educational Program



Chairman Circle Kits



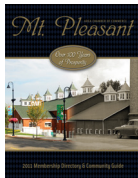
The Chairman's Circle is a group of members who have chosen to enhance their membership investment by paying 150% of their annual dues. This special membership category reflects a commitment to the continued growth of the Mt. Pleasant Area Chamber of Commerce. *New Chairman Circle members will receive both the New Member Welcome Kit (see below) and the Chairman Circle Kit.* The business will receive the **Chairman Circle Kit** each year they renew as Chairman Circle member.



NEW! Marketing package on Chamber's website offered **ONLY** to Chairman Circle Members that includes: enhanced description of your business, map link, photos, YouTube video, logo and key word search (valued at \$2,400 a year).



Chairman Circle Membership Plaque



Up to 3 listings in the Mt. Pleasant Membership Directory and Community Guide



FREE 3" x 5" ad



1st year Chairman Circle members: 2 complimentary season tickets for football, men's basketball, and women's basketball.

Returning Chairman Circle Members: two-for-one season tickets for football, men's basketball, and women's basketball tickets (limit of 2 complimentary tickets)



Acknowledgement (10) times throughout the year as a Chairman's Circle Member



One FREE production of your radio commercial



2 rounds of golf (9 holes)



30 minute massage

Free with Membership!

New Member Kit

For signing up to be a Chamber Member you get all the the following free gifts!



VIP Pass Admission for Business After Hours, Business Over Breakfast and Chamber Legislative Breakfasts



(10) free 30 second radio commercials



"Sponsor of the Day" - Two Minute Interview during John Sebastian Morning Show. (8) 60 second commercials on WCZY and (8) 60 seconds commercials on WMMI. A one week announcement on WMMI/WCZY homepage.



One Free Production of your Radio Commercial.



2" x 3" Ad along with 15 Word Classified Ad



\$5 Gift Certificate



\$5 Gift Certificate



One FREE Beverage



30 Minute Massage



FREE Meeting Room Rental



\$5 Gift Certificate



CMCH Over Night Bag and Enrollment Fee Waived with New Membership at Wellness Central Fitness Center